



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

March 25, 2013

TO: COUNTY AGRICULTURAL COMMISSIONERS

The California Department of Food and Agriculture received a federal grant in October 2011 to create a market manager training guide and classroom curriculum to increase certified farmers' market vitality and enforcement through market manager training.

The Department is now pleased to announce eleven market manager training sessions to be held throughout California. See the attached announcement for training dates and times. Please share the attached with any interested parties within your county.

Sincerely,

Steve Patton



California Market Manager Training Workshops

The California Department of Food and Agriculture is excited to offer free market manager training



This comprehensive seminar will cover all aspects of running a Certified Farmers' Market

You won't want to miss this once in a lifetime opportunity!



Whether you are brand new or have years of experience
this training will provide you with all the tools necessary
to achieve success in your market

See reverse side for the complete listing of dates and locations.

San Francisco - April 16, 2013

Holiday Inn, San Francisco International Airport, 275 South Airport Boulevard, South San Francisco, CA 94080 (650) 873-3550

Marysville - April 18, 2013

Yuba County Government Center, 915 8th Street Wheatland Room, Marysville Ca (530) 533-1473

Eureka - April 19, 2013

Humboldt County Agricultural Commissioner's Office, 5630 So. Broadway, Eureka, CA 95503 (707) 441-5260

San Diego - April 22, 2013

Holiday Inn Mission Valley Stadium, 3805 Murphy Canyon Road, San Diego, CA 92123 (858) 278-9300

Irvine - April 24, 2013

Hyatt Regency Irvine, 17900 Jamboree Road, Irvine, CA 92614 (949) 975-1234

Pasadena - April 25, 2013

Hilton Pasadena, 168 South Los Robles Avenue, Pasadena, CA 91101 (626) 584-3123

Sacramento April 29, 2013 California Department of Food and Agriculture, 2800 Gateway Oaks Drive, Suite 101, Sacramento, CA 95833 (916) 900-5030

Santa Clara - May 1, 2013

Embassy Suites Santa Clara - Silicon Valley, 2885 Lakeside Drive, Santa Clara, CA 95054 (408) 496-6400

Santa Monica - May 6, 2013

Santa Monica Main Library, 601 Santa Monica Boulevard, Santa Monica, CA 90401 (310) 458-8606

Ventura - May 7, 2013

Crowne Plaza Ventura Beach, 450 East Harbor Boulevard, Ventura, CA 93001 (805) 645-2100

Fresno - May 9, 2013

Holiday Inn, Fresno Downtown, 1055 Van Ness Avenue, CA 93721 (559) 233-6650

***All classes will be held from 9:00 a.m. to 3:00 p.m.**

****Venue phone numbers are included in case you need directions or to inquire about parking.**